



BID-WRITING TOP TIPS

FROM THE CUSTOMER
PANEL



01. Itemise all expenditures with the correct costing.

No rounding up! The most precise you can be, the better. This helps the panel understand **exactly** what the fund would be spent on should you be awarded.



02. Make sure the application is concise and easy to read.

This will help the panel clearly understand what your project is about, and what you're asking for.

03. Stick to the word count

There is a specified word count on the application form - try and stick to it as much as possible!

04. Explain the reasoning behind your project, giving clear planned outcomes

Why is there a need for your project? How do you know this? How will outcomes be measured?



05. Show clear benefit to Stockport Homes customers and neighbourhoods.

If requesting the maximum amount of funding, the panel would like to see it benefitting a greater number of people.

06. Double check your facts and numbers!

It may be confusing for the panel if they do not make sense, or add up correctly.

